

15th Annual

A Geshher Human Services FUNdraising Event!

TRADE SECRETS



**THURSDAY
NOV 16**

Detroit Marriott – Troy

Honoree
MONNIE MUST

A certified Master Photographer, successful entrepreneur, and mother of four women, Monnie has triumphed in business, overcome obstacles, and persevered through unimaginable loss with strength, wisdom, and dignity.



DEADLINES FOR INCLUSION:

INVITATION PACKAGE
SEPT 12

JEWISH NEWS EVENT
PROMOTION FULL PG AD
SEPT 28

EVENT PROGRAM
NOV 3

All other promotion ongoing

* SUBMIT LOGO FILE WITH PAYMENT

FILE TYPE:

Vector EPS required for signage;
sponsor name typeset in lieu of
vector EPS

EMAIL LOGO FILES TO:

lfox@geshermi.org

RETURN FORM EMAIL:

lfox@geshermi.org

RETURN FORM MAIL:

GESHER HUMAN SERVICES
29699 Southfield Road
Southfield, MI 48076

MORE INFO:

Lindsey Fox
Advancement and Events Manager
p 248.233.4343 | lfox@geshermi.org

SPONSOR OPPORTUNITIES

REGISTER ONLINE geshermi.org/tradesecrets

OR RETURN THIS FORM BY EMAIL | MAIL



- ☐ Presenting Sponsor (\$50,000) Category Exclusivity
- ☐ Diamond Sponsor (\$25,000)
- ☐ Sapphire Sponsor (\$15,000)
- ☐ Emerald Sponsor (\$10,000)
- ☐ Ruby Sponsor (\$5,000)
- ☐ Pearl Sponsor (\$2,500)
- ☐ Topaz Sponsor (\$1,250)
- ☐ Jade Sponsor (\$750)
- ☐ Opal Sponsor (\$500)
- ☐ Amethyst Sponsor (\$300)
- ☐ I would like to make a donation in the amount of \$ _____

Complete list of sponsor benefits on reverse side. ➡

COMPANY NAME

CONTACT / DONOR NAME

ADDRESS

PHONE

EMAIL

SPONSOR NAME AS YOU WISH TO BE RECOGNIZED. * SUBMIT VECTOR EPS LOGO FILE W/ PAYMENT

PAYMENT OPTIONS

- ☐ Check enclosed (payable to Geshher) ☐ Visa ☐ MC ☐ AmEx ☐ Send me an invoice
- ☐ Stock Transfer ☐ IRA Rollover ☐ Donor Advised Fund

CARD #

EXPIRATION

SEC #

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE

ZIP

SIGNATURE

GESHER
HUMAN SERVICES

This event supports Geshher's workforce programs serving women and families.
This includes Women to Work, Financial Capability, Homebuyers' Assistance, and other
Business & Career Services initiatives.

SPONSOR BENEFITS

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Category Exclusivity and first right to Presenting Sponsor for the 2024 event

Event advertised as **Presented by Your Name/Company Logo**
AND your name/logo promoted with event logo

Top listing with logo or name as Presenting Sponsor on all Trade Secrets materials, media and publications

Opportunity to speak at the Trade Secrets event

Recognition as a **Premier Sponsor** in all agency marketing for the four major events held during the year and in the Gesher Annual Report

Four tickets to attend the Lois Zussman Golf Classic (dinner only), Frame of Mind Benefit and Arts Showcase, and Community Awards Night

Opportunity to include branded item in giveaway at the event

Social media posts linking to your business **four times during the year**

Premier seating and table recognition with up to **16 guests**

Name included in press releases promoting the event

Name listing **or logo** at sponsor level on the Trade Secrets event page for one year **with hyperlink** and in the Gesher Newsletter

Recognition as **Partner Sponsor** in all marketing for the Community Awards Night event held in September and in the Gesher Annual Report

Social media posts linking to your business **two times during the year**

Name listing **or logo** at sponsor level listed individually on **full screen promotion** during the event

Name **or logo** at sponsor level placement in the event program

Premier seating and table recognition with up to **8 guests**

Name listing **or logo** at sponsor level on the full-page Detroit Jewish News Ad

Name listing at sponsor level on the Trade Secrets event page for one year and in the Gesher Newsletter

Four tickets to the event

Name listing **or logo** at sponsor level in the event invitation

Two tickets to the event

Name listing at sponsor level on screen during the event

Name listing at sponsor level in the event program

One ticket to the event

PRESENTING

DIAMOND

SAPPHIRE

EMERALD

RUBY

PEARL

TOPAZ

JADE

OPAL

AMETHYST

\$50,000

\$25,000

\$15,000

\$10,000

\$5,000

\$2,500

\$1,250

\$750

\$500

\$300

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