

STRATEGIC PLAN

2023-2027

@Work

Create a future where all people can thrive through employment, equity, and inclusion by:

- Serving more job seekers with improved outreach efforts, peer mentoring, and expanding our career center impact.
- Creating employment opportunities for individuals with disabilities with new supported employment offerings.
- Developing a new vocational rehabilitation service offering for job seekers with disabilities.

@Home

Empower individuals facing mental illness and other barriers by providing comprehensive housing supports, promoting financial education, and fostering improved independence, inclusivity, and access by:

- Increasing capacity for housing and supportive care in the Jewish community and beyond.
- Improving community living services efficiencies while using a person-centered approach to reassess levels of care.
- Embedding financial education services into our program areas and expanding our financial education service offerings.

in the Community

Provide inclusive day programming that integrates art therapy and clinical supports, empowering individuals to express their creativity, enhance their well-being, and foster personal growth in a holistic and inclusive environment by:

- Reducing social isolation for individuals with disabilities and older adults by improving outreach and engagement.
- Securing public, private, and grant funds for art programming for individuals with disabilities.
- Opening an intentionally designed and accredited Clubhouse creating a safe space for individuals with mental illness.

Internal Excellence

Stabilize staffing levels, improve sustainability, and increase awareness of our services, fostering opportunities and growth that prioritizes resource utilization, engagement, and accessibility by:

- Improving the employee experience and reducing vacancies.
- Securing necessary funding to sustain mission-based services at work, at home, and in the community.
- Increasing our brand awareness, storytelling, and impact on our community.



MISSION

Geshher Human Services is a bridge to hope and opportunity for people at work, at home, and in the community. Geshher's workforce development, behavioral health, and inclusion programming serves all Metro Detroiters while meeting the needs of the Jewish community.

VISION

A world where each person will have the tools to cross life's bridges and realize their potential.

VALUES

People First
Integrity
Kindness
Forward Thinking