



SPONSOR OPPORTUNITIES

**Monday
JULY 15,
2024**

Franklin Hills
Country Club
Franklin, MI

To support the Zussman Activity Center / Clubhouse that provides enrichment, educational, and employment opportunities for adults living with mental illness.

DEADLINES FOR INCLUSION:

**INVITATION PACKAGE
MAY 6, 2024**

**EVENT PROGRAM AD
JUNE 17, 2024**

All other promotion ongoing

*** SUBMIT LOGO FILE
WITH PAYMENT**

FILE TYPE:

Vector EPS required for signage; sponsor name typeset in lieu of vector EPS

EMAIL LOGO FILES TO:

lfox@geshermi.org

RETURN FORM EMAIL:

lfox@geshermi.org

RETURN FORM MAIL:

GESHER HUMAN SERVICES
29699 Southfield Road
Southfield, MI 48076

BECOME A SPONSOR ONLINE geshermi.org/golfclassic

OR RETURN THIS FORM BY EMAIL | MAIL

(See sponsor benefits on the back of this form)

- Presenting Sponsor (\$50,000) Category Exclusivity
- Tournament Sponsor (\$25,000)
- Club Sponsor (\$10,000)
- Cocktail Reception & Dinner Sponsor (\$5,000)
- Luncheon Sponsor (\$3,500)
- Hole Sponsor (\$2,400)
- Beverage Cart Sponsor (\$1,000)
- Tee Sponsor (\$500)
- I would like to make a donation in the amount of \$ _____



IMPORTANT

- YES**, I will be utilizing my foursome(s) available with this sponsorship.
Please list names for foursome (if available); list (2) foursomes for **Presenting** and **Tournament** sponsor only.

- NO**, I do not intend to utilize the foursome(s) available with this sponsorship.

SPONSOR NAME* AS YOU WISH TO BE LISTED ON SIGNAGE

CONTACT NAME

ADDRESS

PHONE

EMAIL

PAYMENT OPTIONS

- Check enclosed (payable to Gesher) Visa MC AmEx Send me an invoice
- Stock Transfer IRA Rollover Donor Advised Fund

CARD #

EXPIRATION CVV

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE ZIP

SIGNATURE



GESHER
HUMAN SERVICES

**2024 LOIS ZUSSMAN GOLF CLASSIC
SPONSOR BENEFITS**

MORE INFO: LINDSEY FOX | Advancement and Events Manager
p 248.233.4343 | lfox@geshermi.org

FOURSOME AND EVENT BENEFITS

FOURSOME EVENT PACKAGE includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction

COCKTAIL AND DINNER EVENT TICKETS

PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (8 golfers plus one guest each)

PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (4 golfers plus one guest each)

MARKETING AND SIGNAGE BENEFITS

CATEGORY EXCLUSIVITY and first right to Presenting Sponsor for the 2025 event

TOP BILLING as **Presented by Your Company Logo or name** on Lois Zussman Golf Classic promotional/PR materials

TOP LISTING AS PRESENTING SPONSOR with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional/PR materials

INTRODUCTION AND SPEAKING OPPORTUNITY at the Lois Zussman Golf Classic event remarks

SWAG BAG OPPORTUNITY to include branded item

FULL PAGE full color ad in the event program

HALF PAGE full color ad in the event program

PREMIER SPONSOR SIGNAGE throughout the event venue (HD screen and easeled); logo or name

LAWN SIGNAGE logo or name at one HOLE

SIGNAGE logo or name on 2 BEVERAGE CARTS

LAWN SIGNAGE logo or name listing at one TEE

FULL PAGE DETROIT JEWISH NEWS AD logo or name listing (deadlines apply; see reverse side for details)

LOGO OR NAME on Lois Zussman Golf Classic promotional/PR materials and social media, pre- and post-event (deadlines apply; see reverse side for details)

	PRESENTING	TOURNAMENT	CLUB	COCKTAIL DINNER	LUNCHEON	HOLE	BEVERAGE CART	TEE
	\$50,000	\$25,000	\$10,000	\$5,000	\$3,500	\$2,400	\$1,000	\$500
FOURSOME EVENT PACKAGE includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction	2	2	1	1	1	1		
COCKTAIL AND DINNER EVENT TICKETS	16	16	8	4	4	4	2	2
PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (8 golfers plus one guest each)	✓	✓						
PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (4 golfers plus one guest each)			✓					
CATEGORY EXCLUSIVITY and first right to Presenting Sponsor for the 2025 event	✓							
TOP BILLING as Presented by Your Company Logo or name on Lois Zussman Golf Classic promotional/PR materials	✓							
TOP LISTING AS PRESENTING SPONSOR with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional/PR materials	✓							
INTRODUCTION AND SPEAKING OPPORTUNITY at the Lois Zussman Golf Classic event remarks	✓							
SWAG BAG OPPORTUNITY to include branded item	✓	✓						
FULL PAGE full color ad in the event program	✓	✓	✓	✓				
HALF PAGE full color ad in the event program					✓			
PREMIER SPONSOR SIGNAGE throughout the event venue (HD screen and easeled); logo or name	✓	✓	✓	✓	✓			
LAWN SIGNAGE logo or name at one HOLE						✓		
SIGNAGE logo or name on 2 BEVERAGE CARTS							✓	
LAWN SIGNAGE logo or name listing at one TEE								✓
FULL PAGE DETROIT JEWISH NEWS AD logo or name listing (deadlines apply; see reverse side for details)	✓	✓	✓	✓	✓	✓	✓	✓
LOGO OR NAME on Lois Zussman Golf Classic promotional/PR materials and social media, pre- and post-event (deadlines apply; see reverse side for details)	✓	✓	✓	✓	✓	✓	✓	✓

The Lois Zussman Golf Classic is an annual fundraiser supporting Gesher Human Services' Zussman Activity Center. This Clubhouse is a space designed by and for individuals with mental health challenges who seek a welcoming and engaging community atmosphere where they can enjoy social and cultural activities, educational classes, culinary experiences, vocational support, and volunteer opportunities.