



A fun, unique, and inspiring evening...

**THURSDAY
NOV 14,
2024**

Detroit Marriott Troy

**HONOREE
AMY NEDERLANDER**

TRADE SECRETS funds Geshher's workforce initiatives for women (such as Women to Work, financial education, computer training, resume writing, homebuyers' assistance, and more) to help them *build confidence, gain skills, and achieve success.*

Geshher supported over 10,000 women in Metro Detroit in the last year!

DEADLINES FOR INCLUSION:

**INVITATION PACKAGE
SEPT 6**

**JEWISH NEWS EVENT
PROMOTION FULL PG AD
SEPT 20**

**EVENT PROGRAM
OCT 30**

All other promotion ongoing

** Submit logo file with payment; see reverse side for details*

Return form; see reverse side for details

SPONSOR OPPORTUNITIES

BECOME A SPONSOR ONLINE geshermi.org/tradesecrets

OR RETURN THIS FORM BY EMAIL | MAIL | SCAN QR CODE



(See sponsor benefits on the back of this form)

- Presenting Sponsor (\$50,000) Category Exclusivity
- Diamond Sponsor (\$25,000)
- Sapphire Sponsor (\$15,000)
- Emerald Sponsor (\$10,000)
- Ruby Sponsor (\$5,000)
- Pearl Sponsor (\$2,500)
- Topaz Sponsor (\$1,250)
- Jade Sponsor (\$750)
- Opal Sponsor (\$500)
- Amethyst Sponsor (\$300)
- I would like to make a donation in the amount of \$ _____

SPONSOR NAME* AS YOU WISH TO BE LISTED ON SIGNAGE

CONTACT NAME

ADDRESS

PHONE

EMAIL

PAYMENT OPTIONS

- Check enclosed (payable to Geshher)
- Visa
- MC
- AmEx
- Send me an invoice
- Stock Transfer
- IRA Rollover
- Donor Advised Fund

CARD #

EXPIRATION

CVV

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE

ZIP

SIGNATURE

TRADE SECRETS SPONSOR BENEFITS

▶ EVENT TICKET BENEFITS

EVENT TICKETS AND PREMIER SEATING includes table recognition, cocktail reception, dinner, and auction

EVENT TICKETS includes cocktail reception, dinner, and auction

▶ MARKETING AND SIGNAGE BENEFITS

CATEGORY EXCLUSIVITY and first right to Presenting Sponsor for the 2025 Trade Secrets event

TOP BILLING as **Presented by Your Company Logo or name** on Trade Secrets 2024 media, publications promotional / PR materials

INTRODUCTION AND SPEAKING OPPORTUNITY at Trade Secrets 2024 opening remarks

SPONSOR RECOGNITION in all **press releases**

LOGO OR NAME listing on event name badge

LOGO OR NAME listing recognition during program

SWAG BAG OPPORTUNITY to include branded items

LOGO (\$2500+) OR NAME on Trade Secrets 2024 promotional/PR materials and social media, pre- and post-event (*deadlines apply; see reverse side for details*)

FULL PAGE DETROIT JEWISH NEWS AD logo (\$2500+) or name listing (*deadlines apply; see reverse side for details*)

LOGO (\$2500+) OR NAME listing in the event program (*deadlines apply; see reverse side for details*)

SPONSOR RECOGNITION throughout the event venue (HD screen); logo (\$2500+) or name

	PRESENTING	DIAMOND	SAPPHIRE	EMERALD	RUBY	PEARL	TOPAZ	JADE	OPAL	AMETHYST
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,250	\$750	\$500	\$300
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EMAIL LOGO FILES TO:

lfox@geshermi.org

Vector EPS preferred (Adobe Illustrator)

MORE INFO: LINDSEY FOX | Advancement and Events Manager
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