



SPONSOR OPPORTUNITIES

Monday JULY 13, 2026

Franklin Hills
Country Club
Franklin, MI

The Lois Zussman Golf Classic supports **Gesher's Clubhouse for the Common Good** housed in the Lois and Milton Y. Zussman Center.

The Clubhouse is designed by and for individuals with mental health challenges who seek a welcoming and engaging community atmosphere where they can enjoy social and cultural activities, educational classes, culinary experiences, vocational support, and volunteer opportunities.

DEADLINES FOR INCLUSION:

INVITATION PACKAGE
**TUESDAY
MAY 5, 2026**

EVENT PROGRAM AD
**THURSDAY
JULY 2, 2026**

All other promotion ongoing

** Submit logo file with payment; see reverse side for details
Return form; see reverse side for details*

BECOME A SPONSOR ONLINE geshermi.org/golfclassic

OR RETURN THIS FORM BY EMAIL | MAIL

- Presenting Sponsor (\$50,000) Category Exclusivity
- Tournament Sponsor (\$25,000)
- Club Sponsor (\$10,000)
- Cocktail Reception & Dinner Sponsor (\$5,500)
- Luncheon Sponsor (\$3,600)
- Hole Sponsor (\$2,500)
- Beverage Cart Sponsor (\$1,200)
- Tee Sponsor (\$500)

^^ See sponsor benefits on the back of this form

- Dinner Ticket (\$200)
- Individual Golfer (\$500)
- Foursome (\$2,000)
- I would like to make a donation in the amount of \$ _____

IMPORTANT

- YES**, I will be utilizing my foursome(s) available with this sponsorship.

Please list names for foursome (if available); list (2) foursomes for **Presenting** and **Tournament** sponsor only.

- NO**, I do not intend to utilize the foursome(s) available with this sponsorship.

SPONSOR NAME* AS YOU WISH TO BE LISTED ON SIGNAGE

CONTACT NAME

ADDRESS

PHONE

EMAIL

PAYMENT OPTIONS

- Check enclosed (payable to Gesher) Visa MC AmEx Send me an invoice
- Stock Transfer IRA Rollover Donor Advised Fund

CARD #

EXPIRATION CVV

NAME (AS IT APPEARS ON CREDIT CARD)

CREDIT CARD BILLING ADDRESS

STATE ZIP

SIGNATURE



SCAN OR CLICK
QR CODE
TO SPONSOR



**2026 LOIS ZUSSMAN GOLF CLASSIC
SPONSOR BENEFITS**

EMAIL LOGO FILES TO: lfox@geshermi.org

MORE INFO: LINDSEY FOX | Advancement and Events Manager
p 248.233.4343 | lfox@geshermi.org

FOURSOME AND EVENT BENEFITS

FOURSOME EVENT PACKAGE includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction

LUNCHEON AND COCKTAIL AND DINNER EVENT TICKETS

COCKTAIL AND DINNER EVENT TICKETS

PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (8 golfers plus one guest each)

PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (4 golfers plus one guest each)

MARKETING AND SIGNAGE BENEFITS

CATEGORY EXCLUSIVITY and first right to Presenting Sponsor for the 2027 event

TOP BILLING as **Presented by Your Company Logo or name** on Lois Zussman Golf Classic promotional / PR materials

TOP LISTING AS PRESENTING SPONSOR with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional / PR materials

INTRODUCTION AND SPEAKING OPPORTUNITY at the Lois Zussman Golf Classic event remarks

SWAG BAG OPPORTUNITY to include branded item

FULL PAGE full color ad in the event program

HALF PAGE full color ad in the event program

PREMIER SPONSOR SIGNAGE throughout the event venue (HD screen and easeled); logo or name

LAWN SIGNAGE logo or name at one HOLE

SIGNAGE logo or name on 2 BEVERAGE CARTS

LAWN SIGNAGE logo or name listing at one TEE

LOGO OR NAME on Lois Zussman Golf Classic promotional / PR materials and social media, pre- and post-event (*deadlines apply; see reverse side for details*)

	PRESENTING	TOURNAMENT	CLUB	COCKTAIL DINNER	LUNCHEON	HOLE	BEVERAGE CART	TEE
	\$50,000	\$25,000	\$10,000	\$5,000	\$3,500	\$2,400	\$1,000	\$500
FOURSOME AND EVENT BENEFITS								
FOURSOME EVENT PACKAGE includes 18 holes of golf, luncheon, cocktail reception, dinner, and auction	2	2	1	1	1	1		
LUNCHEON AND COCKTAIL AND DINNER EVENT TICKETS	8	8	4	4	4	4		
COCKTAIL AND DINNER EVENT TICKETS							2	2
PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (8 golfers plus one guest each)	✓	✓						
PREMIER SEATING and table recognition at the cocktail reception, dinner, and auction (4 golfers plus one guest each)			✓					
MARKETING AND SIGNAGE BENEFITS								
CATEGORY EXCLUSIVITY and first right to Presenting Sponsor for the 2027 event	✓							
TOP BILLING as Presented by Your Company Logo or name on Lois Zussman Golf Classic promotional / PR materials	✓							
TOP LISTING AS PRESENTING SPONSOR with logo or name as on all Lois Zussman Golf Classic materials, media and publications promotional / PR materials	✓							
INTRODUCTION AND SPEAKING OPPORTUNITY at the Lois Zussman Golf Classic event remarks	✓							
SWAG BAG OPPORTUNITY to include branded item	✓	✓						
FULL PAGE full color ad in the event program	✓	✓	✓	✓				
HALF PAGE full color ad in the event program					✓			
PREMIER SPONSOR SIGNAGE throughout the event venue (HD screen and easeled); logo or name	✓	✓	✓	✓	✓			
LAWN SIGNAGE logo or name at one HOLE						✓		
SIGNAGE logo or name on 2 BEVERAGE CARTS							✓	
LAWN SIGNAGE logo or name listing at one TEE								✓
LOGO OR NAME on Lois Zussman Golf Classic promotional / PR materials and social media, pre- and post-event (<i>deadlines apply; see reverse side for details</i>)	✓	✓	✓	✓	✓	✓	✓	✓

The Lois Zussman Golf Classic is an annual fundraiser supporting Gesher's Clubhouse for the Common Good. This Clubhouse is a space designed by and for individuals with mental health challenges who seek a welcoming and engaging community atmosphere where they can enjoy social and cultural activities, educational classes, culinary experiences, vocational support, and volunteer opportunities.